

**AddRan
Strategic Planning
Framework**

<u>Step</u>	<u>Completion Date</u>
1. Departmental SWOT Analysis Evaluate strengths, weaknesses, opportunities and threats both internal and external to TCU.	October 2007
2. Define Goals and Write/Review Mission and Vision Statements Define short and long term goals to address key issues identified through SWOT process.	February 2008
3. Develop Strategic Plan What action will department take to attain goals and realize mission and vision statements?	May 2008
4. Resource Appraisal Determine resources needed to implement strategic plan and translate needs into budget items.	July 2008
5. Assessment Process Identify measureable indicators that will be used to evaluate progress and assess departmental performance in meeting goals. Focus on qualitative and quantitative factors. Begin data collection for annual strategic planning cycle.	August 2008
6. Budget Hearing Between Chair and Dean Chairs present budget requests and justifications to Dean in support of departmental strategic plan. (Departments submit annual progress report along with budget requests starting September, 2009.)	September 2008

7. **AddRan Budget Request to Provost**
Dean develops prioritized budget request and justification for faculty lines, equipment and program development to Provost.

October 2008

8. **Repeat Steps 1 – 7 on Annual Basis**
Use 1st of month as deadline for completing steps.